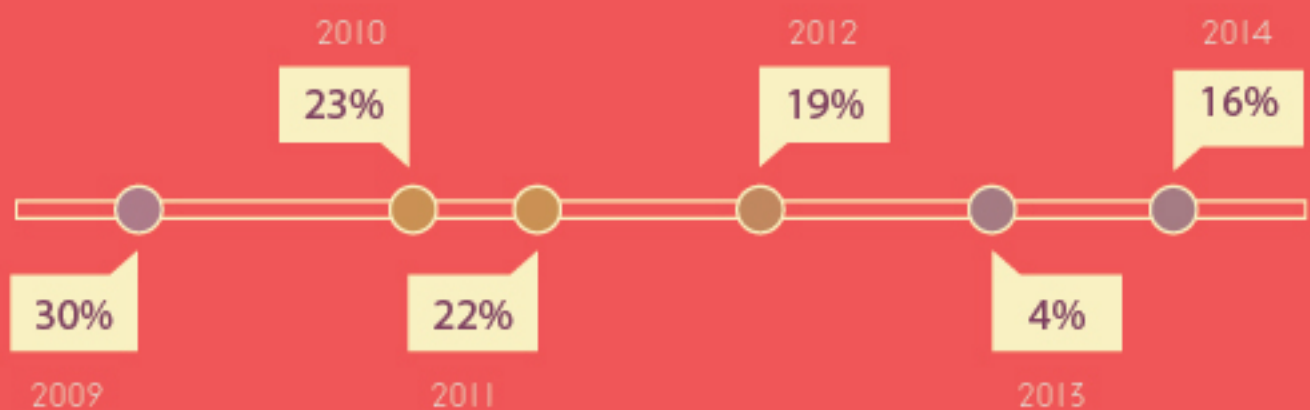


B2C
ECOMMERCE
WEBSITE

MARKET SIZE GROWTH IN NIGERIA



OVERVIEW

The biggest game changer for e-commerce has, of course, been the internet. From 78,740 users in 2000 today we can count a staggering 67 million active internet users as of 2014 (<http://www.internetlivestats.com/internet-users/nigeria/>). The number of users is expected to reach over 150 million by 2018.

Online stores in Nigeria record over \$2 million worth of transactions per day, approximately N1.3 billion per month.

Despite challenges to economic growth consistent with an emerging economy, online retail spending in Nigeria grew by 33.23% in 2013, and is projected to grow at

a compound annual growth rate (CAGR) of more than 50% between 2013 and 2017 as more customers start purchasing goods online





PRODUCT

We offer a product aims at delivering increase in sales with instant processing of transactions which would lead to increase in Customers on your ecommerce website.

Ease of collecting recurring payments an increased business reach will offer your store an efficiency index and also eliminate Travel Time and Cost.

Very low running costs will keep your e-commerce store open for business comparatively to a bricks and mortar shop, Deals, Bargains, Coupons, and Group Buying will make your customers happy and it will also provide Abundant Information (FAQ's)

Your business would have a store open 24 hours a day, 7 days a week, 365 days a year. Each page on your web store, a sales person who doesn't need breaks or holidays.

Create Targeted Communication
Create Markets for Niche Products
Much higher level of intelligence about your customers behaviour, likes, desires



Open source eportfolios
[mah-hah-rah;verb]: to think, thinking, thought



ASTRAL INFORMATICS LTD



CLIENTS



CONTACT

We look forward to working with your institution to help support your efforts to improve quality education throughout your students' life cycle. We are convinced that we can meet the needs, and stand ready to partner with you in delivering an effective IT support solution.

Thank you for your anticipated consideration.

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